



FACTSHEET

Entrepreneurs' Programme: Business Evaluation

Programme status: Open for applications

This service provides you with expert help to create a plan of action to help you improve and grow.

What does it offer?

An experienced Business Adviser will analyse your business and offer impartial advice at no charge to you.

You can expect:

- Our Advisers to work with you to assess your business, research your environment and create a plan of action.
- An analysis on key areas of your business using industry knowledge and diagnostic tools.
- A plan of action outlining business improvement opportunities.

Our Advisers have:

- Extensive experience, business and market knowledge.
- Established relationships with industry networks and business support services.
- Access to a wealth of tools and resources to help your business.

Your Adviser will support you by:

- Helping you build skills in your business.
- Identifying new opportunities for growth.
- Ensuring you have knowledge and skills to keep improving your business long after the service ends.
- Helping you implement the recommendations from your plan of action. Connecting you with other relevant organisations that can assist you.

You may be eligible to apply for a matched funding grant, of up to \$20,000, to help implement recommendations from the service. You will need to go through a separate process to apply for these grants.

You can find more information on the [Business Growth Grants](#) section on business.gov.au.

Who can apply?

For the purposes of the Entrepreneurs' Programme, a business will satisfy the sectoral eligibility criteria where it can demonstrate it:

- is operating in one of the five growth sectors or provides enabling technologies, inputs or services to one of the five growth sectors; or
- is committed to, and has the skills, capability, intellectual property or expertise to operate in, one or more of the five growth sectors in the future; or
- is a tourism business operating in northern Australia.

You can find more information on the [Eligibility page](#) on business.gov.au.

How do I apply?

Please submit your application via the [Business Evaluation Application Form](#) on business.gov.au.

If you have any queries please contact us and we will help you.

Where can I find more information?

Visit business.gov.au/business-evaluation or call **13 28 46**.